a data select prompting unit for prompting the user to select a data from among various pre-stored data; and

(X)

wherein the storage unit correlates and stores data and location information selected by the user.

5. (Amended) A portable information terminal comprising:

a location information select prompting unit for prompting a user of the portable information terminal to select a location information from among pre-stored location information;

a data select prompting unit for prompting the user to select a data from among pre-stored data; and

a storage unit for correlating and storing data and location information selected by the user.

6. (Amended) A portable information terminal of Claim 1:

wherein the information notification unit is a liquid crystal display for displaying an image corresponding to the data, or is a speaker for outputting sound corresponding to the data.

13. (Amended) A method of controlling a portable information terminal, the method comprising the steps of:

correlating and storing location information and data;

receiving location informatiφn;

extracting data correlated with the received location information from among the data stored at the storing step; and

notifying a user of the portable information terminal of information derived from the extracted data.

15. (Amended) A method of controlling a portable information terminal, the method comprising the steps of:

prompting a user of the portable information terminal to select a location information from among pre-stored location information;

prompting the user to select a data from among various pre-stored data; and correlating and storing data and location information selected by the user.

16. (Amended) A storage medium storing a program for enabling a computer to execute a method comprising the following steps of:

correlating and storing location information and data;

receiving location information;

extracting data correlated with the received location information from among data which is stored at the storing step; and

notifying a user of the portable information terminal of information derived from the extracted data.

18. (Amended) A storage medium storing a program for enabling a computer to execute a method comprising the steps of:

prompting a user of the portable information terminal to select a location information from among pre-stored location information;

prompting the user to select a data from among pre-stored data; and correlating and storing the data and location information selected by the user.

19. (Amended) A program to enable a computer to execute a method comprising the steps of:

correlating and storing location information and data; receiving location information;

V.

